



Target Skills Gold helps companies fulfil the Skills Pledge

The government is encouraging more and more companies to sign the Skills Pledge (see www.traintogain.gov.uk/skillspledge). In spite of wide publicity within the education sector, many companies of all sizes are still unaware of the government's push to ensure that all adults have at least one Level 2 qualification.

There is a strong business case for companies to help their staff gain good Skills for Life, as well as vocational skills. Business motivation includes better health and safety compliance, increased staff confidence and company loyalty, as well as staff retention. All these benefits can be measured, and will be reflected in the profitability of the company.



Several of the large employers that have signed the Skills Pledge, including McDonald's, FirstGroup, and Barchester Healthcare, have chosen Tribal's *Target Skills* online screening, assessment and learning materials.

In some cases, we are working in partnership with a college to deliver the learning to National Test stage; in others Tribal is providing a full delivery service, including e-tutors.

Whether you are working for a large employer or for a learning provider, we would welcome the opportunity to show you this fully online Skills for Life screening, assessment and learning delivery system. See www.ctad.co.uk/content/view/245/302 for more details.

If you would like a presentation, or if you are interested in working in partnership with us, contact the sales team on (01223) 470480.



www.targetskills.net

Coming soon

Skills for Life and Work portal

Tribal's *Skills for Life and Work* portal takes support for skills delivery to the next level.

In July 2007, the Department for Innovation, Universities and Skills published *World Class Skills: Implementing the Leitch Review of Skills in England* in response to Lord Leitch's report. *World Class Skills* takes the agenda of the 2003 and 2005 Skills Strategy White Papers forward, tackling the skills challenge so that the UK can be a world leader in skills by 2020.

Building on the success of *Target Skills Gold*, our flagship system supporting delivery of Skills for Life in both FE and workplace contexts, and Tribal's existing capabilities in vocational skills and support for NVQ delivery, our *Skills for Life and Work* portal will provide a one-stop,

customisable skills portal for all your learners' skills needs, and will include:

- meeting organisational training needs – a wide range of titles are under development to help employers and training providers meet workforce development targets effectively
- delivering and tracking your NVQ programmes
- improving ICT skills
- addressing employability
- supporting your learners' Skills for Life/core/functional skills needs
- meeting the challenges of learners whose first language isn't English.

First release is scheduled for autumn 2008.

To register for further information, e-mail ctadsales.education@tribalgroup.co.uk.

Target Skills Gold feature update

New features coming soon include:

- *English in Action* – 400 hours of ESOL content mapped to basic literacy
- the ability to add own Skills for Life content
- an ESOL route
- the ability to record results of external/paper-based activities
- feedback questionnaires
- continued improvements to support MIS integration
- *Target Skills Gold: Screening and Assessment* only (available now) – developed for providers delivering IAG or short learning support programmes who would like to use the online screening and assessment together with the related reporting facilities in *Target Skills Gold*.



Did you know that *Target Skills Gold* is an ideal system to use in learning partnerships and consortia, and that it ensures a consistent approach to quality of provision? If you think your partnership or consortium might benefit from this approach, contact the sales team on (01223) 470480 to find out more.

Winners Winners Winners Winners

The following lucky winners entered prize draw competitions at recent events where Tribal was exhibiting. Each has won a single workstation licence for one of our great multimedia learning resources. Don't forget to enter our competitions when you see us out and about: next time it could be your name listed here!

Richard Hollywood from Mid Cheshire College attended the BETT show in January and wins a *Safe at Work* tutor resource pack.

Lana Clarke from Southend Adult Community College attended the e-Guides event and won a Mini starter kit for m-learning.

Christina McElvaney from Stockton Adult Education Service attended the e-Guides event and won a *Safe at Work* tutor resource pack.

The lucky winner of Tribal's prize draw at the BETT show in January was **Sue Rees** from Swindon College. Sue wins a PDA preloaded with Tribal's m-learning content!

English in Action: Supporting ESOL for Work qualifications



www.english-in-action.co.uk

The *English in Action* suite of materials was the first ESOL package specifically developed to support the Adult ESOL Core Curriculum. It combines ICT-based learning resources with extensive use of video to provide over 400 hours of total learning. The realistic video scenarios in authentic settings reflect the language of everyday life and work in the UK.

The *English in Action* materials have been written by experienced ESOL tutors and include curriculum references at an easily accessible point on screen. Navigation is intuitive and accessible so that learners can move through the materials with ease.

All the modules can be used for self-study and some could form the basis of group activity, making the materials ideal for blended learning. Each module also contains tutor's notes and guidance, plus printable resources for individual and group activities. These can be used by a teacher as the basis for class work or homework.

Speaking and listening

The emphasis in the ESOL qualifications is on speaking and listening, and *English in Action* is uniquely able to support learners in developing these skills through the use of video and the software's ability to save, record and replay speech.

Learners can record themselves speaking in many realistic work-based settings, providing invaluable independent practice for the varied speaking assessments required by the different awarding bodies.

Likewise, this video-rich resource enables comprehensive listening practice. Each module begins with a video, followed by activities that enable learners to practise their listening and

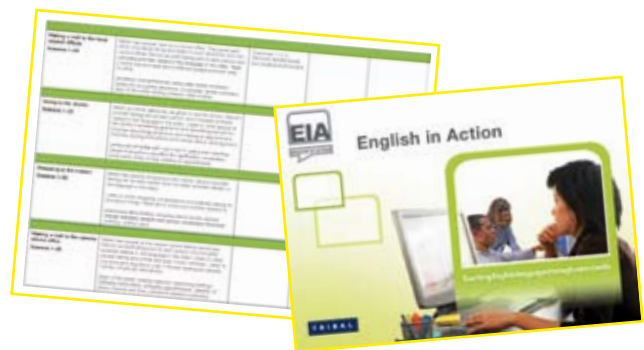
understanding skills. The videos can be stopped and replayed at any point to further progress independent learning.

Reading and writing

The video sections are followed by a set of activities that exploit and develop the language demonstrated and enable learners to practise their grammar, reading and writing skills. Learners can engage with longer reading texts in the extension activities in the Level 1 titles.

The work-based topics found in *EiA* are similar to those found across the range of ESOL for Work qualifications.

EiA and mapping: Scottish NQs/ESOL for Work



We are pleased to announce that all of these titles have now been mapped to the Scottish National Qualifications, and that *English in Action: Level 1*, *English in Action: Level 2* and *English in Action at Work* have also been mapped to the new ESOL for Work qualification. This supplementary mapping will help you to make the very best use of the materials in delivering these ESOL qualifications, leading to better outcomes for you *and* your learners.

Contact our sales team for copies of the mapping documents, for an on-site demo, or for an evaluation copy.

Forthcoming events

Come and see us at one of the following events, and take a look at what we can offer your organisation:

10 June 2008

JISC RSC YH E-Learning Conference, 'Learning Excellence: Making it Happen', University of Bradford.

10–11 June 2008

Maytas, Tribal's administration software for education, training and development, hold their annual user conference at the Barceló Hinckley Island Hotel in Leicestershire. Tribal Learning and Publishing will be exhibiting at the event, and workshops will feature the closer integration of Tribal's content and management systems. To find out more, e-mail maytasuser.education@tribalgroup.co.uk, or telephone (01524) 384040.

17–18 June 2008

Meeting the Skills Agenda, Tribal Learning and Publishing National Conference, York Marriott Hotel.

This two-day national conference will be supported by the National LSC, with contributions from senior staff at both national and regional level. Other speakers include Ian Morgan, principal, Warwickshire College, and Elaine McMahon, principal and chair of the 157 Group of Colleges.

24 June 2008

RSC East Midlands E-Fair at Walkers Stadium, Leicester.

25 June 2008

6th National Numeracy Conference (NANAMIC), Birmingham City University.

June

24–25 September 2008

The Scottish Learning Festival 2008 at the SECC, Glasgow.

September

8–10 October 2008

Tribal offers full-day workshop at mLearn 2008

MLearn was the first conference on mobile learning. This annual event is widely recognised as one of the most prestigious international conferences in the field.

MLearn 2008, hosted by the University of Wolverhampton, will take place on the edge of historic and rural Ironbridge Gorge, a UNESCO World Heritage site.

Tribal will be offering a full day pre-conference workshop for just £50 on 7 October, covering best m-learning practice and how the use of m-learning can enhance the learning experience of all age groups of learners.

For more information and to register for the conference and workshop day, see the mLearn web site: www.mlearn2008.org.

October

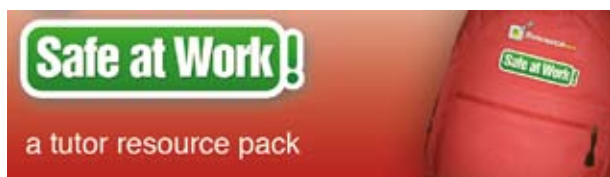


Unique in the scope of its offer to the education market, Tribal's stand was noticeably one of the busiest at the recent GETEX 2008 in Dubai.



Over 300 people attended Tribal's Skills for Families conference on 8 May 2008; many of them visited our exhibition stand!

News from Tribal Learning and Publishing



Have you got your copy yet?

This innovative blended learning pack is finding its way into a wide variety of organisations and is proving a hit with learners and tutors alike. It brings the topic alive, and the mixed media approach makes it a really versatile resource.



'One pupil has used it with the support of a teacher and feedback was that it was easy to use, nice layout and gave pupil understanding of H&S in the world of work.'

Mick Petrovic, work experience coordinator, ACE, Brighton

'This blended approach had many advantages. It enabled us to provide a much more accessible set of materials, with maximum flexibility for the use of different supporting technologies. Learners who had motor problems were able to access the CD, accessible via mouse, keyboard and Switch, and could take part in discussion during the reflect part of the process. They were also able to contribute to the development of a personalised "prompt card", which they could then keep with them for reference. Other learners were able to also access the materials on the PDAs, which could then reinforce and remind them of the lessons learned in group discussion with the CD. The multi-sensory aspects of the materials, combining audio, visual animations, images and simple text on screen, made them more accessible to PWLD. Learners with high level IT skills and support staff and tutors could also access materials in "extra resources".'

The pack has been developed by Tribal in conjunction with Portland College within TATE (Through Assistive Technology to Employment) – an ESF Equal project led by Home Farm Trust (HFT).



Do you deliver employment skills programmes? Are you looking for inspiring new material to help your learners develop employability skills?

If so, you should investigate *Working Knowledge: Getting a Job*. This comprehensive, blended-learning package will help learners explore and appreciate their own value as potential employees, research the job market, make effective job applications and get the best out of interviews.

The materials can link to units from NCFE's Level 1 employment skills course, and the ASDAN employability qualification at Entry 3 and Level 1. The materials also include embedded literacy skills development, mostly at Level 1 but with some elements at Entry 3 and Level 2.

This rich compendium of tools already contains 30–60 guided learning hours, and you can also customise the templates provided so that you can use the materials to underpin provision across your whole organisation. It is ideal for those of you not only in FE colleges but also in offender settings, in school employment skills contexts, Jobcentre Plus and E2E programmes.

Contact our sales team for more information.

Supporting a next generation of skills and training

If you are a government-funded work-based learning provider, and are considering applying for funding from the **Learning Innovation Grant phase 4**, worth £4m, you may want to consider how Tribal's e-learning and technology teams could support you in this. Call to discuss on (01223) 470480, and ask for the sales team.

New from Tribal Learning and Publishing

The Learning Score: giving a timeline to learning

Imagine planning a learning event in the same way that you make a movie, by dragging icons representing different activities and groupings onto a timeline.

Now you can with the *Learning Score*.

You will have a tool that lets all participants in the learning process see and share in the organisation of their learning event. We want to make the process of planning and negotiating a learning event as colourful and creative as possible.

The *Learning Score* is a software tool for planning, negotiating, sharing and reviewing learning events like lessons, seminars or even meetings. It grew out of the desire to provide teachers and learners with more guidance and support than is provided by a traditional lesson plan.



Want to try it out? Visit www.learningscore.org, or call the sales team on (01223) 470480.

Certificate in Volunteering

The NCFE **Certificate in Volunteering** will soon be available as a flexible learning course. This Level 2 course offers a short introduction to the voluntary sector and considers some of the specific skills required to work as a volunteer. The programme allows learners to investigate the structure of their chosen volunteering organisation and explore the skills and requirements of working as a volunteer. There are no specific entry requirements for this programme, making it the ideal qualification for anyone considering working as a volunteer or in the voluntary sector. See www.tribalnp.co.uk or call the sales team for more details.



Support

When you buy any software product from Tribal CTAD, you are automatically covered by three months of free technical support services. Alongside this support, we have also developed a helpdesk site, which you can find on the support page of our web site (www.ctad.co.uk). Your access to this site extends beyond the first three months and we would recommend it as a good place to start all of your product support enquiries. For more information about this service, call (01223) 470480 and ask for the sales and marketing team.

If you would like more extensive support or consultancy, contact us for a proposal.



M-learning

MoLeNET – learning and sharing to the max

The 32 MoLeNET projects go from strength to strength, covering a variety of subjects: dental nursing, performing arts, construction, and hair and beauty, to name a few.

of the wider community have access to materials, newsletters, online conference events, opportunities to attend specialist events, outputs from MoLeNET research and evaluation, plus continuing professional development opportunities. Go to www.molenet.org.uk/jointhewidemole and take a look – you can even take part in an online course!



Funded by the Learning and Skills Council, it has enabled a huge variety of handheld technologies to be utilised. The Learning and Skills Network (LSN) is supporting and evaluating the programme to ensure that the research is solid and that the good practice and lessons learnt can be widely disseminated.

Even if you are not involved in one of the MoLeNET projects, you can already benefit by joining the wider MoLeNET community. This online community is open to anyone interested in mobile learning, and members

Brand new on the MoLeNET site

Go to www.learningtechnologies.ac.uk/moeshare to find learning materials that can be downloaded and re-purposed. You can use this site creatively, add and edit materials and resources, and compile them into learning activities – then make them available in your VLEs or on mobile devices.



Online courses



What could be more convenient than an online course? Study at home – or wherever you can get online.

If you are interested in gaining a management qualification, the Moving up in Management course could be for you. It's a BTEC Level 5 qualification.

Or perhaps you are a teaching assistant (or have teaching assistants in your team) and want to formalise a Level 2 qualification. If so, we can help.

Our newest course is the completely revised Professional Certificate in Examination Management: essential for the examination officer or manager who wishes to progress.

See www.sfe.co.uk for all details.



Summer specials

One-off special bundle offer for QIA Family Literacy: buy a single workstation licence for both resources for only £50!*

Reading and Writing Web guides children at Key Stages 1 and 2 through the process of reading, listening, and writing using lively pre-loaded illustrated content. Add your own relevant materials with the useful authoring tool: perfect for project work! Great for Key Stages 1 and 2.

Writing Web for Adults provides a highly structured but flexible framework for adult learners. It covers stories, reports, instructions, persuasive writing and personal writing, and allows learners to develop their skills in a non-threatening and age-appropriate context.

* Quote ref QIAFLC08 to take advantage of this great price offer.

Crazy prices

Never-to-be-repeated discounts on the following range of CD products!

50% off CDs or 30% off network licences

The Spelling Disc

The Workplace Communication Disc

Target Skills for Work: Retail

Target Skills for Work: Passenger transport

Target Skills for Work: Manufacturing

Target Skills for Work: Logistics

Target Skills for Work: Hospitality

Target Skills for Work: Construction

Target Skills for Work: Cleaning

Target Skills for Work: Care

Target Skills: Level 2 Numeracy

Target Skills: Level 2 Literacy

Target Skills: Level 1 Numeracy

Target Skills: Level 1 Literacy

Target Skills: Entry Level Numeracy

Target Skills: Entry Level Literacy

Target Skills: Initial Assessment Version 2

Target Skills: English Works

Target Skills: ESOL Collection

Target Skills: Entry 1 Numeracy Resource Bank

Target Skills: Entry 1 Literacy Resource Bank

The Jobsearch Reading Disc

Basic Skills Screener Upgrade (including Combined)

English in Action: Entry 1

English in Action: Entry 2

English in Action: Entry 3

English in Action: Level 1

English in Action: Level 2

Numbers Up!

Numbers You Need: Approximation

Numbers You Need: Fractions

Numbers You Need: Decimals

Numbers You Need: Percentages

Numbers You Need: Negative Numbers

All offers exclude VAT, postage and packing.

Call now for a quotation.

Offer valid for orders received by 18 July 2008.

Tribal

Lincoln House, The Paddocks,
347 Cherry Hinton Road,
Cambridge CB1 8DH

tel. (01223) 470480 fax (01223) 470481
e-mail ctadsales.education@tribalgroup.co.uk
web site www.tribalctad.co.uk

TRIBAL