

Looking for a NEET Solution?



TRIBAL

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Who are we?

Tribal is one of the UK's most experienced and innovative educational consultancies. We are proud of our record of working in partnership and the positive impact of our work in some of the country's most challenging educational environments.

We deliver a range of services right across the broad spectrum of education, from early schooling to further and higher education.

Over the last 25 years, Tribal's CTAD brand has acquired enormous experience of learning, particularly in the *Skills for Life* domain. A particular strength is in working with the relationship between technology and learning, with all its attendant issues such as inclusion, accessibility, and the mix or 'blend' of methods and media that can best contribute to good practice.

Tribal's Network Publishing brand produces high-quality distance learning materials, and has extensive experience of developing innovative products for education and training providers. All of the learning programmes lead to qualifications that are accredited by nationally recognised awarding bodies.





What can we offer you?

We believe that the range of resources outlined in this brochure will offer a valuable means of developing the engagement, motivation, skills and learning of young people not in education, employment or training. The range offers different resources appropriate to learners at different levels of engagement:

TARGET SKILLS

Gold



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- From short 'bite-sized chunks' delivered on cutting-edge mobile learning devices that can serve as a hook back into learning for the most hard-to-reach;
- Through our *Target Skills Gold* system to support the development of underpinning basic skills;
- The *Well at College* tutorial modules, with their 'Well Being' materials designed to help meet the outcomes of Every Child Matters;
- Then for those who are ready to take the next steps into training or employment, a range of nationally recognised and accredited qualifications.



M-learning

These packs of ready-made learning content for use with PocketPCs were originally piloted with a NEET cohort, comprising disaffected homeless and vulnerably-housed youngsters in Foyers. The resources consistently proved to be an excellent means of re-engaging some of the most reluctant learners. The 'bite-sized chunks' of learning take the form of colourful interactive games: motivating, exciting and a great undaunting first step back into learning. Access an online library of ready-to-use content, including generic screeners, themed exercises covering *Skills for Life*, and literacy and numeracy modules mapped to the adult core curriculum, or use our unique m-learning authoring tools to create (or help your learners to create) tailored content. All materials can also be accessed on a standard PC as well as on mobile devices.

Themed packs include topics such as:

Becoming a parent, Driving, Health and fitness, Money and shopping, Cooking and eating, Holiday travel, Introduction to IT.

'It is really fun to use... it's like a game, but you do have to use your brain.'

Christiane Rene, learner

'We are making good use of [the] tools with hard-to-reach 16 to 25-year-old learners who are outside of mainstream education and have poor literacy skills. We are able to motivate learners by tailoring text quizzes and Java games, for example, to their specific needs, goals and interests.'

Alex McLeod, Portree Learning Centre, The Highlands

'Engaging our learners is a real challenge, but we have found that entrusting them with a PDA is a big step in the right direction.'

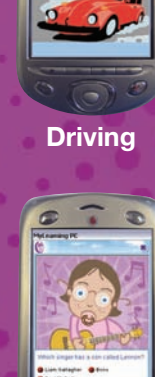
Geoff Elliot, Pembrokeshire College



Money and shopping



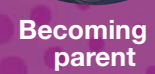
Health and fitness



Cooking and eating



Driving

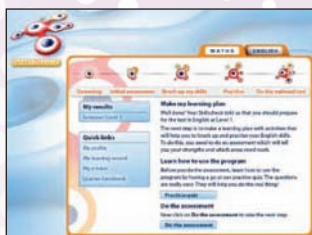
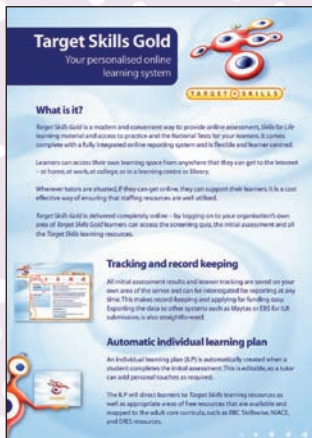


Holiday travel

Becoming a parent



Target Skills Gold



The DCSF have identified the efficient use of 'management information, referral and tracking' as one of the six key actions for reducing NEET. We are pleased to announce that our Target Skills suite (the UK's most widely used and popular *Skills for Life* resource in post-16 learning) is now available, with integrated online learner management, tracking and an e-tutoring system, in the new Target Skills Gold system. Your learners can try modules from the huge range of Target Skills screening, assessment, English and maths materials, while tutors can monitor their progress, provide feedback, and keep an accurate online record.



'I feel that Target Skills generates confidence – the learners I work with are mainly 16 to 18-year-olds and have grown up using computers, games consoles etc. and they are more at ease with computer software than they are with pen and paper.'
Rose Gallagher, trainer, assessor and internal verifier

'The computer test is really good. It meant I could see how I had improved. I liked the way that the words were read out during the test.'
Learner, HMP Featherstone

'Target Skills gives an accurate assessment of an individual's level of basic skills in a non-threatening manner. The results allow us to plan an effective learning programme.' Steven Orbell, Anglia Care Trust

'I loved it and I want to do it again.'
Lifeskills student



English in Action

This set of multimedia resources includes lots of high-quality videos, on a wide range of topics designed to promote lifeskills, speaking and listening and the use of language appropriate to the workplace. In one analysis of NEET youngsters, it was found that the majority (64%) had a visual/practical learning style.* This is where resources such as this, which allow learners to practise their skills in a visual, non-threatening, guided environment, really come into their own, and are ideal for those who have been out of the education system for a while.

EIA Entry 1 topics include:

*At a council office
Going to the jobcentre*

EIA Entry 2 topics include:

*Finding a flat
Who does the housework?*

EIA Entry 3 topics include:

*After a burglary
Joining a library*

EIA Level 1 topics include:

*First day at work
Communicating at work*

EIA Level 2 topics include:

*Describing trends
Explaining and giving reasons*

EIA At Work topics include:

*At the hotel
Working with children*

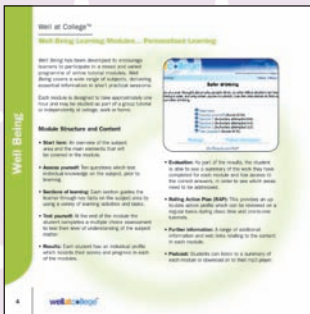


'One of the obvious strengths is that two students can work on the programme together, repeating bits as they need, whilst attention can be given to another client [learner]. Also the visual stimulus in the appropriate setting for language is useful in respect of students learning in a probation office.' Mary Pryor, Education for Success



A DFES report in May 2007 found that being NEET at ages 16 to 18 was a major predictor of later unemployment, low income, teenage motherhood and poor physical health.* This rich and varied selection of online tutorial modules covers a wide range of subjects that are therefore of particular relevance to such youngsters; each of which delivers the essential information in short practical sessions.

Each module is designed to take approximately one hour and may be studied in a group or independently, with interactive features including self-tests and evaluations, ongoing rolling action planning and links to further information on the topics. The materials have been written to help meet the five outcomes of Every Child Matters. The six modules are shown below, with examples of just a few of the topics that are covered in each.



Be Healthy:

- Keeping Fit*
- Healthy Food Preparation*
- Drugs and your Health*
- Stressed Out?*

Stay Safe:

- Streetwise and Safe*
- Travelling Safely*
- Staying Safe Abroad*
- Staying Safe at Work*

Enjoy and Achieve:

- Preparing for Study*
- How do you Learn?*
- Developing Positive Relationships*
- Dealing with Life Changes*

Make a Positive Contribution:

- Finding a Place to Live*
- Use your Vote*
- Helping your Community, Helping Yourself*
- Living in a Diverse Society*

Achieve Economic Well-being:

- Keeping out of Debt*
- Successful Interviews*
- Work, the Law and You*
- Starting your own Business*

Key Skills:

- Keeping Fit*
- Healthy Eating Levels 1 and 2*
- Healthy Lifestyles Levels 1 and 2*



'I think Well at College is good because I can work at my own pace. I can take my time working on it and when I get behind I can finish it off in my dinner hour.' Kirsty Rennison, Childcare student, Bishop Auckland College

The Well at College materials cover a wide range of topics. Learners are able to work in their own time and at their own pace, with all their activity monitored by tutors via the student tracking database.' Geraldene Dent, Head of Faculty, Young People, Bishop Auckland College

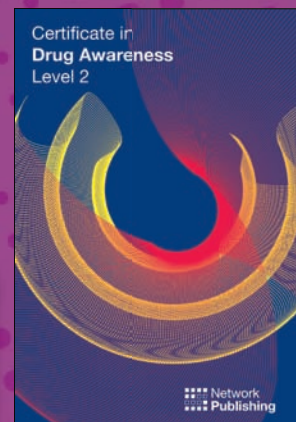
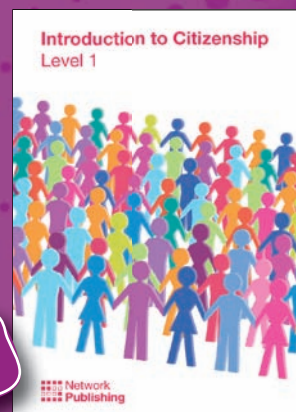
* DFES Department Report, May 2007



Qualifications

Tribal's high-quality flexible learning materials encourage learners to take responsibility for their own learning, and support the development of a range of effective learning styles. The visually stimulating interactive materials are engaging, and accessible to all, regardless of previous learning experiences.

This nationally accredited training, developed in conjunction with sector skills councils and employers, assists successful action planning and progression opportunities for those youngsters who are moving on from previously NEET status.

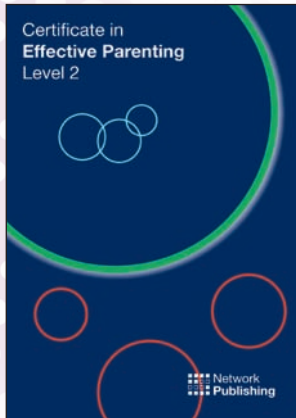


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'I found the Drug Awareness booklet helpful and straightforward to work through. I gained information from it and now know more about particular drugs that I did not know before I completed it.'

Learner, Forest of Dean College

Courses



- Citizenship** (Levels 1 and 2)
- Event Stewards** (Level 2)
- Sustainable Development** (Levels 1 and 2)
- Effective Parenting** (Level 2)
- Drug Awareness** (Levels 1 and 2)
- Personal Safety Awareness** (Level 1)

- Personal Money Management** (Level 1)
- Employment Skills** (Level 1)
- Equality and Diversity** (Level 2)
- Exercise Studies** (Level 1)
- Healthy Eating** (Level 2)



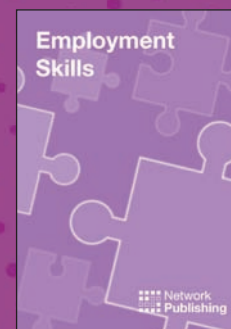
'The course was really interesting and I really enjoyed doing it. Feedback from the tutor was excellent, very helpful.' Learner, South Tyneside College

'Having completed several long distance learning courses this was by the far the most enjoyable, it was very relevant to my practice and I gained a great deal from it. The feedback from the tutor was excellent.'

Learner, York College

Working Knowledge: getting a job

Working Knowledge offers a blended learning approach (between 30 and 60 guided learning hours) to developing employability skills, focusing on skills such as deciding what kind of job is best suited to your skills; jobsearch skills; applying for jobs, and interviews – whilst constantly reinforcing the underpinning literacy and numeracy skills required. It includes both paper-based and interactive materials, teacher notes and lesson plans, video examples and many more useful materials, and is mapped both to the Level 1 Certificate in Employability and the adult literacy and numeracy core curricula. In addition, we have paper-based resources to support the NCFE Level 1 Certificate in Employment Skills.



Situations Vacant

Safe at Work resource pack

A blended-learning resource pack for tutors, trainers and support workers who are working with adults preparing for work, particularly potential employees who are not confident readers. The resource pack focuses on health and safety and contains a CD with multimedia materials (including workplace-based videos and animations) to convey key messages and stimulate discussion, and provides quizzes as follow-up. Additional resources available on the CD include: worksheets, templates for making prompt cards, and versions of the multimedia materials that can be uploaded on to handheld devices/PDAs. A comprehensive resource guide is full of practical ideas for developing knowledge and skills in health and safety.





Training and support

As part of our NEET package introductory training on the suite of products described in this brochure will be provided, ensuring that you, your tutors and the learners get the most from these innovative resources. Additional bespoke training packages can be arranged to further support tutors with varying levels of experience, and can be tailored to meet the specific objectives of your organisation.

TARGET SKILLS

Gold



Our experienced team can also offer a range of training and consultancy solutions to help in your work with the NEET cohort. Our team of consultants are currently working with over 160 education providers across the UK providing a range of support services and guidance including:

- Funding opportunities
- Moderation and internal verification
- Curriculum design and delivery
- Quality systems and processes
- Retention and achievement
- Staff development
- Centre accreditation
- Programme training and support
- Introducing e- or m-learning
- Embedding *Skills for Life*

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'The training was extremely well planned. I really enjoyed the relaxed yet organised way it was delivered.'

Ros Docherty, Community Learning Service, South Lanarkshire

'This course was well conducted – [I...] could follow the trainer's instructions with ease.'

Teacher, Kittoch School



***For further information on
our range of products and
services please contact our
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